



AUAHI AIU

Experience

Teaching Assistant February 2017 - Current

Brigham Young University-Hawaii – Ho’okele Department – Career Services

- Synergized with 5+ parties to create marketing content and expedite its implementation
- Marketing increased number of applicants to career development (CRDEV) class by 300%
- Marketing efforts raised applicant to participant conversion to said CRDEV class by 200%
- Manages marketing initiatives with planning, executing, and tracking of campaigns

Management & Sales Summer Intern June 2022 – August 2022

Sherwin-Williams

- Communicated between 20+ people among 3+ parties to improve marketing processes
- Ensured competitiveness by utilizing existing resources to create partnerships
- Recognized as best team in the region among 14 other teams by 5+ senior managers

Student Worker September 2019 – August 2021

Brigham Young University-Hawaii – Ho’okele Department – Admissions

- Contacted 100+ persons weekly to assist with prospective students' college applications
- Presented in recruiting workshops to widen university reach to prospective students
- Combined with 2 teams of 6-8 people to expedite application process
- Trained and assisted 2-3 new student employees in admissions processes

Sponsor Liaison January 2020 – April 2020

Sherwin-Williams

- Coordinated with team of 4 to communicate project plans and milestones to sponsor
- Recognized by sponsor for far exceeding expectations
- Presented as a team to 5 executives resulting in favorable responses to use deliverables

Volunteer Representative July 2017 – August 2019

The Church of Jesus Christ of Latter-day Saints

- Contacted 200+ persons weekly to introduce personal development and life skills
- Taught English Conversation weekly to an average of 6-8 people age ranging from 7-78
- Conducted weekly meetings with Japanese nationals to support said individuals

Education

B.S. in Business Management (June 2023)

Brigham Young University-Hawaii

- Minor in Introduction to Natural Science
- Minor in Theater

Contact

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Awards

- Best of the West:
- BYUH Leadership Award
- Eagle Scout Award

Skills

- Japanese: Advanced Proficiency
- Basic DaVinci Resolve
- Basic Adobe Premiere
- Organizational Communication
- Leadership
- Interpersonal Relationship Building